

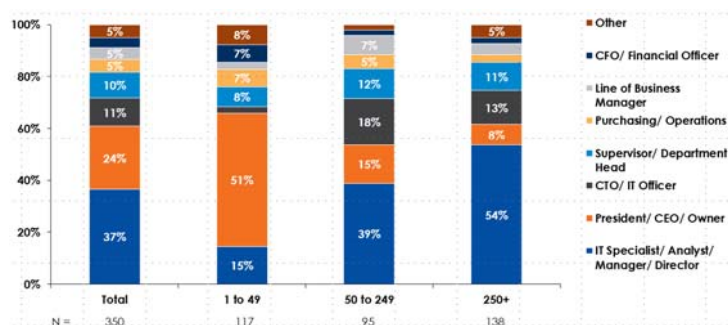
The Smart Workplace

2018 Multi Client Study (US market)

2018年、米国企業のIT Decision Maker 350名を対象に、Smart Workplaceに関するウェブ調査を実施しました。今後の製品/サービス開発のご参考になれば幸いです。

調査対象バーティカル:

Healthcare, education (lower and higher),
manufacturing, legal, professional services, and others



■調査目的:

- ◆ Understand and identify key trends and demographic influences of the smart office (e.g., age, vertical, co. size)
- ◆ Measure and forecast critical elements such as business priorities, product features, as well as solutions and services
- ◆ Recognize pain point areas that can act as drivers for smart solutions
- ◆ Identify major adoption points within businesses: Verticals, applications, and process areas
- ◆ Provide actionable research to satisfy strategy, marketing, and planning activities

■分析の観点:

Business Priorities and Technology Views

Business Priority:

- Q11: Which of the following are business priorities for your organization this year?

Paper Less Office:

- Q12: How do you view the concept and achievement of the “paperless office” within your organization?

Favorable View of Smart Technology

- Q18: Why do you have a favorable view of 'smart technologies' in the business environment?

Unfavorable View of Smart Technology

- Q19: Why do you have an unfavorable view of 'smart technologies' in the business environment?

Automation Solutions Investments

■完成: 2018年10月

■価格: \$19,995 USD (税別)

■納品物：

- ・ 分析レポート(PPT)
- ・ 調査結果 チャート集(PPT)
- ・ 調査結果 tab データ (excel)

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