

Office Document Technology Security Multi-Client Study & Score Card

完成のご案内

北米 - ドキュメントセキュリティ分野での、市場ニーズや競合状況は？

購入決定者のセキュリティへの要求および選定基準 Healthcare, Financial, Government for Printer & MFP



セキュリティは、事業者にとって、最も考慮すべき分野であり、投資が積極的に行われている分野です。近年では、外部攻撃からの防御に加え、社内の従業員へのインターナルセキュリティ対応も重要とされています。

ドキュメント業界の OE ベンダーおよび ISV 各社は、一連の組込型/追加型のセキュリティ機能を開発しています。近年、MFP/ドキュメントセキュリティ市場のニーズや競合状況について、業界では更なる分析がもたれられており、当調査を企画いたしました。

■調査目的

- エンドユーザ調査、ベンダー調査より、ドキュメントセキュリティへのニーズ・ベストプラクティスを確認する
- 購入決定者のセキュリティニーズと期待を理解する
- ベンダー各社のソリューションの Side by Side 比較分析（ベンダー各社への調査から実施）
- 調査からの主要発見をもとに、レコメンデーションを整理する



■当調査では、3つのセキュリティ分野に着目します

Device and Connectivity Security

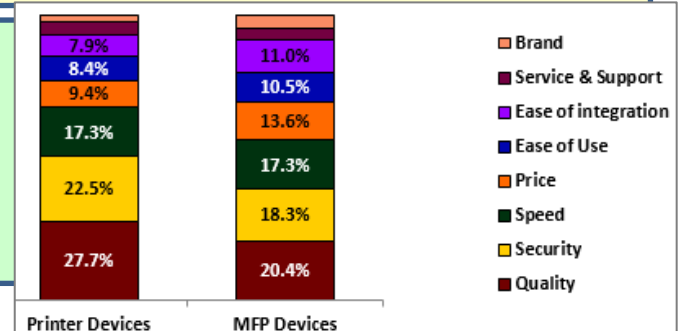
- Hard drive & device storage wiping and disposal
- Encryption Protocols and Transport Layer Security
- Internal audit logging
- Device Firewalls & System security
- Peripherals security
- Anti-malware software

Secure Access

- Existing identification and authentication usage and preferences
- Pull Printing
- New, intelligent forms of identification and authentication
- “Server-less” print
- Mobile print access and security

Software Security Solutions

- Digital Rights Management
- Dynamic Text Recognition and Redaction
- Encryption in transit and rest
- Document Tracking and Auditing Reporting
- Cloud security practices
- MFP/Doc Security as a Service



■調査地域

- 米国

■調査方法&調査スコープ

- Web 調査 - IT 部門 and/or 購入決定者/インフルエンサー (medium and large sized organizations)
 - 米国 191 件 & パーティカル視点: Healthcare, Financial Services, Government
- OEM ベンダー調査: -- 8 分類(141 項目)のセキュリティ機能調査

■納品物について

- 調査分析レポート PDF
- Web 調査チャート集 PPT & Web 調査タブデータ Excel
- 各ベンダーのセキュリティ機能 side by side 比較表
 - Brother: MFC-L6800DW & MFC-L6900DW
 - Canon: iR ADV 8500/6500/C7500/C5500 Series
 - HP: LJ Ent 700 color MFP M775z
 - Konica Minolta: bizhub 368, 458, 558, 658
 - Lexmark: XC8160
 - OKI: MC 770+(FX757)
 - Ricoh: MP 4054
 - Samsung: MultiXpress x7600GX
 - Sharp: MX-M754N
 - Toshiba:
 - Xerox: WorkCentre: 7970

■ 調査費用(税抜)

- \$18,995

■ 調査スケジュール

- 2016 年 12 月完成



The image shows a screenshot of an Excel spreadsheet used for comparing security features across different printer models. The columns are color-coded: blue for general information, orange for security features, and light blue for other details. The rows list various printer models and their corresponding security features.

調査チャート 目次

2. Industry
3. Size of Company
4. Title
5. Annual IT Budget Spend on IT Security
6. Annual IT Budget Spend on IT Security
7. Annual IT Budget Spend on Print/MFP Copier Security



8. Annual IT Budget Spend on Print/MFP Copier Security
 9. Responsibility for Security on Printers
 10. Responsibility for Security on MFP Devices
 11. Devices Managed Through Outsourcing Contract
 12. Security Monitoring and Management included in Services Contract
 13. Outsourcing Organization Used to Maintain Printer Security
 14. Outsourcing Organization Used to Maintain MFP Security
 15. Confidence in Organization's Ability to Maintain Security
 16. Experience of Security Breach
 17. Type of Security Breach
 18. Importance of Overall IT Security Controls (Total)
 19. Importance of Overall IT Security Controls (Healthcare)
 20. Importance of Overall IT Security Controls (Financial Services)
 21. Importance of Overall IT Security Controls (Government)
 22. Organization Enforcement of Policies/Controls on Devices
 23. Organization Enforcement of Policies/Controls on Devices
 24. Organization Enforcement of Policies/Controls on Devices
 25. Organization Enforcement of Policies/Controls on Devices
 26. Organization Enforcement of Policies/Controls on Devices
 27. Organization Enforcement of Policies/Controls on Devices
 28. Organization Enforcement of Policies/Controls on Devices
 29. Organization Enforcement of Policies/Controls on Devices
 30. Organization Enforcement of Policies/Controls on Devices
 31. **Reasons for Not Enforcing Security Measures on Devices**
 32. Reasons for Not Enforcing Security Measures on Devices
 33. Reasons for Not Enforcing Security Measures on Devices
 34. Reasons for Not Enforcing Security Measures on Devices
 35. Reasons for Not Enforcing Security Measures on Devices
 36. Reasons for Not Enforcing Security Measures on Devices
 37. Reasons for Not Enforcing Security Measures on Devices
 38. Reasons for Not Enforcing Security Measures on Devices
 39. **Importance of Features when Procuring Devices (Rank 1) (Total)**
 40. Importance of Features when Procuring Devices (Rank 1) (Healthcare)
 41. Importance of Features when Procuring Devices (Rank 1) (Financial Services)
 42. Importance of Features when Procuring Devices (Rank 1) (Government)
 43. **Importance of Features when Procuring Devices (Rank 2) (Total)**
 44. Importance of Features when Procuring Devices (Rank 2) (Healthcare)
 45. Importance of Features when Procuring Devices (Rank 2) (Financial Services)
 46. Importance of Features when Procuring Devices (Rank 2) (Government)
 47. **Importance of Features when Procuring Devices (Rank 3) (Total)**
 48. Importance of Features when Procuring Devices (Rank 3) (Healthcare)
 49. Importance of Features when Procuring Devices (Rank 3) (Financial Services)
 50. Importance of Features when Procuring Devices (Rank 3) (Government)
 51. **Importance of Features when Procuring Devices (Rank 4) (Total)**
 52. Importance of Features when Procuring Devices (Rank 4) (Healthcare)
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53. Importance of Features when Procuring Devices (Rank 4) (Financial Services)
54. Importance of Features when Procuring Devices (Rank 4) (Government)
55. **Importance of Features when Procuring Devices (Rank 5) (Total)**
56. Importance of Features when Procuring Devices (Rank 5) (Healthcare)
57. Importance of Features when Procuring Devices (Rank 5) (Financial Services)
58. Importance of Features when Procuring Devices (Rank 5) (Government)
59. **Importance of Features when Procuring Devices (Rank 6) (Total)**
60. Importance of Features when Procuring Devices (Rank 6) (Healthcare)
61. Importance of Features when Procuring Devices (Rank 6) (Financial Services)
62. Importance of Features when Procuring Devices (Rank 6) (Government)
63. **Importance of Features when Procuring Devices (Rank 7) (Total)**
64. Importance of Features when Procuring Devices (Rank 7) (Healthcare)
65. Importance of Features when Procuring Devices (Rank 7) (Financial Services)
66. Importance of Features when Procuring Devices (Rank 7) (Government)
67. **Importance of Features when Procuring Devices (Rank 8) (Total)**
68. Importance of Features when Procuring Devices (Rank 8) (Healthcare)
69. Importance of Features when Procuring Devices (Rank 8) (Financial Services)
70. Importance of Features when Procuring Devices (Rank 8) (Government)
71. Device Security Features Used on Output Devices
72. Firmware Security Features Used on Output Devices
73. Network/Communications Security Features Used on Output Devices
74. Printer & MFP User Authentication Solutions & Secure Access Used
75. Printer & MFP Control of Administrative Features Used
76. Printer & MFP Automated Security Patch & Updates Used
77. Printer & MFP Data, Information, Document, Content Protection Used – Encrypted Hard Disk
78. Printer & MFP Vulnerability Detection Used
79. Printer & MFP Vulnerability Monitoring & Alerting Solutions - Intrusion Detection
80. Printer & MFP Software Application Altering Detection Used
81. Printer & MFP Security Decommissioning Policies Used
82. Secure Authentication Solutions Used
83. MFP Features Requiring Authentication to Access
84. Use of Document Security Solutions
85. Use of Document/Content Management and Collaboration Solutions
86. Use of Document/Content Management and Collaboration Solutions
87. **Auditing of Shared Documents (Total)**
88. Auditing of Shared Documents (Healthcare)
89. Auditing of Shared Documents (Financial Services)
90. Auditing of Shared Documents (Government)
91. Confidence in Organization's Ability to Maintain Security
92. Security Services Provided by Printer/MFP Vendor
93. Likelihood of Recommending Printer/MFP Vendor
94. Best Organization for Delivering Printer/MFP Security