



# Eric Crump

## Director of Strategic Alliances FollowMe Team by Ringdale

[ecrump@ringdale.com](mailto:ecrump@ringdale.com)

Eric Crump is the Director of Strategic Alliances for Ringdale. He leads and develops the strategic alliance activities with global partners and key industry analysts. He has over 18 years' experience in the printing and imaging industry. He has served in this role on the FollowMe Team since June 2014.

Previously he worked for Lexmark since 1995, holding various sales and marketing positions including the management responsibilities for Worldwide marketing programs for software and multifunction products starting in 2001.

Crump had additionally run the Europe, Middle East and Africa (EMEA) marketing team for Enterprise and Channel programs for 6 years. He held this position while in Paris and Geneva from 2006 to 2012.

Before joining Ringdale, his last role was the Marketing Director for Lexmark UK and Ireland during the last 2 years. Successful initiatives include focus on both the UK solutions channel and Managed Print Services market.

He earned his bachelor's degree in computer information systems and his master's degree in business administration from Xavier University in Cincinnati, Ohio.